




I'M ANDRE **LUCHINITZ**

UI / UX Designer

Check my portfolio on www.aluchinitz.com

 aluchinitz@gmail.com

 + 089 203 4166

   /andreluchinitz

TECHNICAL SKILLS

Design Tools

- Figma
- Sketch
- Adobe Creative Suites
- After Effects

Key Strengths

- User-Centered Design (UCD)
- Cross-functional Team Leadership
- UI Prototyping & Wireframing
- Responsive Web & Mobile Design
- Front-End Development (HTML, CSS, JS)
- A/B Testing & User Research
- Design Systems & Brand Consistency
- Strong Communicator & Collaboration Skills

TECHNICAL PROFILE

Education

Anhembi Morumbi University
Degree in Marketing / Feb 2014 - Dec 2014

Anhembi Morumbi University
Degree in Digital Design / Feb 2010 - Dec 2013

Professional Development

Nielsen Norman Group
Design System / Apr 2023

Belas Artes University
Art Direction / Jan 2016 - Jul 2016

Panamericana School of Arts and Design
Creativity / Oct 2016 - Dec 2016

PROFESSIONAL EXPERIENCE

UI Designer at **PokerStars** / Jul 2019 - Present | 5 yrs 8 mos

- Led the design and development of high-quality user interfaces for casino products, ensuring consistent user experiences across platforms.
- Spearheaded the creation and implementation of a comprehensive Design System.
- Collaborated with product and development teams to optimise UI functionality and improve design efficiency.
- Conducted A/B and multivariate testing, refining features based on user feedback.
- Developed UI animations and concepts for new features and user interactions.

Lead Designer at **Exent** / Oct 2017 - Dec 2018 | 1 yr 3 mos

- Led design initiatives and collaborated with development teams to deliver high-impact online experiences.
- Created wireframes, prototypes, and UI designs while overseeing layout creation and team workflows.
- Directed front-end development for websites using HTML, CSS, JavaScript.
- Delivered visually compelling ads, promotional videos, and digital content for various campaigns.

UI/UX Designer & Front-end Developer at **Mobi4imob** / Apr 2014 - Oct 2017 | 3 yrs 7 mos

- Designed and developed responsive websites for the real estate market, focusing on user experience and interface design.
- Produced wireframes, mockups, and usability tests for web and mobile platforms.
- Front-end development using WordPress, HTML5, CSS, and JavaScript.
- Led banner and email marketing designs, optimising them for digital campaigns.

Digital Designer at **P3K** / Apr 2013 - Mar 2014 | 1 yr

- Created visual presentations for Bradesco Bank (Brazil) and internal communications.
- Developed print materials, including brochures, posters, and banners, while maintaining brand consistency.

Web Designer at **B2Sys** / Feb 2008 - Mar 2013 | 5 yrs 2 mos

- Worked in a creative team, producing UI designs and front-end development for various clients.
- Delivered websites, branding, and print materials (logos, business cards, magazines, banners).
- Developed dynamic presentations and created interactive online content.